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## **EZIO Debuts First Sports Watch Strap for Sony SmartWatch2**

*Easily transform your SmartWatch2 into fashionable and refined tech wear.*

EZIO, the first multi-function Refined TechWear producer, announced today the launch of the first Sports Watch Strap for Sony SmartWatch2. The EZIO accessory makes it easy to transition from work to your workout by offering a large range of colors to match your daily outfit.

The EZIO Sports Watch Strap transforms your Sony SmartWatch2 into a fitness companion device designed by EZIO design team from Italy.

Soft silicon material with the multiple holes design allows better ventilation on your skin to create the ultimate comfort.

Quick, secure attachment onto the SmartWatch2 with locking end piece.

Stainless Steel Buckle and Hardware

The EZIO Sports Watch Strap for Sony SmartWatch2 retails for \$ 19.95. For more information visit [www.eziolifestyle.com](http://www.eziolifestyle.com).

### **About EZIO**

EZIO has a long history of introducing high quality and cutting-edge wearable technology to consumers. Creators of Bluetooth enabled watches with a variety of functionality levels and Bluetooth eyewear, EZIO is on the front lines of advancing mobile communication. EZIO's latest Bluetooth product line is a mash-up of high fashion and hi-tech resulting in the world's first collection of haute couture watches and jewelry that are Bluetooth enabled. For more information visit [www.eziolifestyle.com](http://www.eziolifestyle.com).