

Media Contact:

Janet Law
Faze In Limited
janet@faze-in.com
+(852)2273-4478

EZIO Debuts First Interchangeable Case System for iPod

Easily transfer your iPod from arm to wrist to belt cases for wear-ability in any situation

EZIO, the first multi-function Refined TechWear producer, announced today the launch of the first interchangeable, wearable case system for iPods. The EZIO Interchangeable System for iPod Nano 7 makes it easy to transition from work to workout without struggling to pull your iPod Nano out of a tight-fitting plastic sleeve.

The EZIO Interchangeable System for iPod Nano 7 is a versatile set of accessories that makes it easy to wear your iPod Nano 7 in a variety of ways. Simply slip your iPod Nano into the universal bumper case that provides uninhibited access to your iPod Nano screen, buttons and headset jack, and easily clip it into whichever holder fits your current activity. Then, swap out the wearable accessories in seconds as your day evolves. The interchangeable accessory system includes:

EZIO Sports Armband

EZIO Sports Armband is a comfortable, lightweight armband designed to safely hold your iPod Nano during physical activities. The adjustable, neoprene material of the armband is sweat-proof and provides a flexible fit as you move. One size fits most.

EZIO Watch Strap

EZIO Watch Strap is a lightweight band that holds your iPod Nano device securely in place on your wrist. The flexible and durable watchband material feels soft against your skin for all-day wear whether you are driving and listening to podcasts, working at a computer while streaming your favorite radio station or sharing photos with your friends at happy hour. The adjustable watchstrap fits most wrist sizes.

EZIO Smart Clip

EZIO Smart Clip securely attaches your iPod Nano device to virtually anything you can clip it onto like your clothing, belt, bag strap, hat, and more. Durable construction and a unique clamping feature help keep your iPod in place as you listen to music on the go.

The EZIO Interchangeable System for iPod Nano 7 retails for \$ 49.95. For more information visit www.eziolifestyle.com.

About EZIO

EZIO has a long history of introducing high quality and cutting-edge wearable technology to consumers. Creators of Bluetooth enabled watches with a variety of functionality levels and Bluetooth eyewear, EZIO is on the front lines of advancing mobile communication. EZIO's latest Bluetooth product line is a mash-up of high fashion and hi-tech resulting in the world's first collection of haute couture watches and jewelry that are Bluetooth enabled. For more information visit www.eziolifestyle.com.